

Jennifer Pan (October 2018)

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ACADEMIC POSITIONS **Assistant Professor, Stanford University** 2015 to present
Department of Communication

EDUCATION **Harvard University** 2009-2015
Ph.D., Government, 2015
M.A., Government, 2011

Princeton University 2000-2004
A.B. Woodrow Wilson School of Public Policy and International Affairs
Summa cum laude, Phi Beta Kappa
Certificates in East Asian Studies and Chinese Language

BOOK PROJECT [1] **Pan, Jennifer.** *Hush Money: How China's Use of Welfare and Surveillance to Prevent Collective Action Backfires*
China's strength and successes are often attributed to its focus on stability—its maintenance of social order and suppression of dissent. If there is a China model, then stability is at its core. *Hush Money* reveals the consequences of China's preoccupation with stability by examining the country's largest social assistance program, commonly know as Dibao. Using novel datasets along with computational and experimental methods, *Hush Money* shows that Dibao is implemented to prevent collective action, but paradoxically increases contention and collective action because of failures in China's party institutions and in its surveillance apparatus.

PUBLICATIONS [16] **Pan, Jennifer** and Kaiping Chen. 2018. "Concealing Corruption: How Chinese Officials Distort Upward Reporting of Online Grievances" *American Political Science Review* 112(3): 602-620.
[15] Anjalie Field; Doron Kliger; Shuly Wintner; **Jennifer Pan**; Dan Jurafsky; and Yulia Tsvetkov. 2018. Framing and Agenda-setting in Russian News: a Computational Analysis of Intricate Political Strategies. EMNLP 2018.
[14] **Pan, Jennifer*** and Yiqing Xu. 2018. "China's Ideological Spectrum." *Journal of Politics* 80(1): 254-273. [*co-first authors]
[13] **Pan, Jennifer.** *Forthcoming.* "How Chinese Officials Use the Internet to Construct their Public Image" *Political Science Research and Methods*
[12] Muise, Daniel and **Jennifer Pan.** *Forthcoming.* "Online Field Experiments." *Asian Journal of Communication*
[11] Jaros, Kyle and **Jennifer Pan***. 2018. "China's Newsmakers: How Media Power is Shifting in the Xi Jinping Era" *China Quarterly* 233: 111-136. [*co-first authors]

- [10] King, Gary, **Pan, Jennifer***, and Margaret Roberts. 2017. “How the Chinese Government Fabricates Social Media Posts for Strategic Distraction, not Engaged Argument” *American Political Science Review* 111(3): 484-501. [*co-first authors]
- [9] **Pan, Jennifer**. 2017. “How Market Dynamics of Domestic and Foreign Social Media Firms Shape Strategies of Internet Censorship.” *Problems of Post-Communism* 64(3-4): 167-188.
- [8] Meng, Tianguang; **Pan, Jennifer***; and Ping Yang. 2017. “Conditional Receptivity to Citizen Participation: Evidence from a Survey Experiment in China.” *Comparative Political Studies* 50(4): 399-433. [*co-first authors]
- [7] Chen, Jidong; **Pan, Jennifer***; and Yiqing Xu. 2016. “Sources of Authoritarian Responsiveness: A Field Experiment in China.” *American Journal of Political Science* 60(2): 383-400. [*co-first authors]
- [6] Monroe, Burt L.; **Pan, Jennifer***; Roberts, Margaret E.; Sen, Maya, and Betsy Sinclair. 2015. “No! Formal Theory, Causal Inference, and Big Data Are Not Contradictory Trends in Political Science.” *PS: Political Science and Politics*. [*co-first authors]
- [5] King, Gary; **Pan, Jennifer***; and Roberts, Margaret E. 2014. “Reverse Engineering Chinese Censorship through Randomized Experimentation and Participant Observation,” *Science* 322(22 Aug). [*co-first authors]
- [4] King, Gary; **Pan, Jennifer***; and Roberts, Margaret E. 2013. “How Censorship in China Allows Government Criticism but Silences Collective Expression.” *American Political Science Review* 107(2): 326-343. [*co-first authors]
- [3] Zhang, Fujie; Hsu, Michael; Yu, Lan; Wen, Yi; Tuo, Jia; Zhang, Ruijuan; and **Jennifer Pan**. 2006. “Initiation of the National Free ART Program in Rural China,” in Joan Kaufman, Arthur Kleinman, and Tony Saich, eds. *Social Policies and HIV/AIDS in China*. Cambridge, MA: Harvard University Asia Center, 96-124.
- [2] Zhang, Fujie, **Pan, Jennifer***, Yu, Lan; Wen, Yi; Ma Ye; and Yan Zhao. 2005. “Current Progress of Chinas Free ART Program.” *Cell Research* 15(11-12): 877-882. [*co-first authors]
- [1] Zhang, Fujie; Wen, Yi; Yu, Lan; Ma, Ye; **Pan, Jennifer** and Yan Zhao. 2005. “Antiretroviral Therapy for HIV/AIDS and Current Situation of China Free ARV Program.” *Science and Technology Review* 7(23): 24-29.

UNDER REVIEW

- [3] Han Zhang and **Jennifer Pan***. “CASM: A Deep-Learning Approach for Identifying Collective Action Events with Text and Image Data from Social Media.” [*co-first authors]
- [2] **Pan, Jennifer*** and Margaret Roberts “How Censorship Affects Access to Facts: Effects of Blocking Chinese Wikipedia.” [*co-first authors]
- [1] **Pan, Jennifer*** and Tongtong Zhang. “The Economic Consequences of Symbolic Politics: An Experimental Study of the Value of Ideological Loyalty in China’s Labor Market.” [*co-first authors]

SELECT WORKS
IN PROGRESS

- [4] **Pan, Jennifer*** and Alexandra Siegal. “Physical Repression and Online Dissent: Evidence from Saudi Arabia.” [*co-first authors]
- [3] **Pan, Jennifer.** “How Bottom-up and Top-down Pressures Influence Government Responsiveness in China”
- [2] Meng, Tianguang and **Jennifer Pan***. “Responsive to Whom? A Survey Experiment of the Influence of Superiors, Businesses, and Residents on China’s Subnational Officials.” [*co-first authors]
- [1] Meng, Tianguang; **Pan, Jennifer***; and Margaret Roberts. “Censorship of Criticism Reduces Perceptions of Government Responsiveness.” [*co-first authors]

AWARDS AND
HONORS

2017. ICA Political Communication Best Paper Award. Award by the International Communication Association (ICA) for the best paper submitted to the Political Communication section of ICA.

2016. AJPS Best Article Award. Award by the Midwest Political Science Association for the best article appearing in the volume of the *American Journal of Political Science* published in the year preceding the 2017 conference.

2015. Senator Charles Sumner Prize. Awarded by the Harvard Government faculty for the best dissertation from the legal, political, historical, economic, social, or ethnic approach, dealing with any means or measures tending toward the prevention of war and the establishment of universal peace.

2014. Kellogg/Notre Dame Award, for best paper in comparative politics, Midwest Political Science Association

2014. Certificate of Distinction in Teaching, Government 1280: Government and Politics of China

2013. Certificate of Distinction in Teaching, Government 20: Foundations of Comparative Politics

2005-2009. Consistently reviewed as distinctive, McKinsey & Company

2004. Myron T. Herrick Prize, for best senior thesis in the Woodrow Wilson School, Princeton University

2001. Shapiro Prize for Academic Excellence, for exceptional academic achievement during freshman and sophomore years at Princeton University

FELLOWSHIPS
AND GRANTS

2018-2021. National Science Foundation RIDIR award 135798

2018-2019. Stanford Center on Global Poverty and Development, Research Grant

2018-2019. Stanford University, IRiSS, Faculty Fellow

2018-2019. Stanford University, China Fund at the Freeman Spogli Institute

2017-2018. Stanford Center for International Development, Data for Development Grant

2017-2018. Knight Foundation, Research Grant

2017-2018. Stanford Cyber Initiative, Research Grant Renewal

2017-2018. Stanford University, Asia-Pacific Scholars Fund

2017-2018. Stanford University, VPUE Faculty Grant for Undergraduate Research

2016-2017. Stanford Cyber Initiative, Research Grant

2016-2017. Stanford University, Asia-Pacific Scholars Fund

2016-2017. Stanford University, VPUE Faculty Grant for Undergraduate Research

2016-2017. Stanford University, China Fund at the Freeman Spogli Institute
2015-2016. Defense Advanced Research Projects Agency, W31P4Q-13-C-0055/983-3
2015-2016. National Science Foundation RAPID award 1500086
2014-2015. Harvard Academy of International and Area Studies Graduate Fellow
2013-2014. Ash Center for Democratic Governance and Innovation Doctoral Fellowship
2012, 2013. Weatherhead Center for International Affairs Dissertation Fellowship
2012-2013. Fairbank Center for Chinese Studies Desmond & Whitney Shum Fellowship
2011. Harvard University Real Estate Academic Initiative Study Grant
2011. NSF Graduate Research Fellowship Program Honorable Mention

TEACHING

Censorship and Propaganda in the Digital Age, Stanford University
Information Control in Authoritarian Regimes, Stanford University
Research in Computational Social Science, Stanford University
Big Data and Causal Inference, Stanford University
Communication Research Methods, Stanford University
TA (for Steve Levitsky), Foundations of Comparative Politics, Harvard University
TA (for Gary King), Advanced Quantitative Research Methodology, Harvard University
TA (for Nora Dillon), Government and Politics of China, Harvard University
Math Prefresher for Political Scientists, Harvard University

INVITED
TALKS

2018
UC Berkeley, Comparative Politics Colloquium
Princeton University, Workshop on Collective Behavior, Social Media, Systemic Risk
COLING 2018, Workshop on NLP for Internet Freedom Keynote
LMU Munich Center for Advanced Studies, Understanding the Demand for Democracy
University of Amsterdam, Authoritarian Practices Beyond National Regimes
University of Pennsylvania, Annenberg School of Communication Katz Colloquium
Social Science Research Council, Social Media and Democracy Conference
Harvard University, Radcliffe Institute for Advanced Study Next in (Data) Science
NYU Shanghai, Social Media and Political Participation Global Meeting
University of Pennsylvania, Computational Social Science Seminar
Center for Advanced Study in the Behavioral Sciences, Social Science, Equity, and AI
Workshop

2017
Yale University, Quantitative Research Methods Workshop
UCLA Luskin School of Public Affairs, The Future of Humans as Sensors for Social
Science Research
Chinese University of Hong Kong, Text Analysis Conference
University of California, San Diego, 21st Century China Center Public Lecture
University of California, Davis, Re-Computing Social Science Workshop
NYU Abu Dhabi, Social Media and Political Participation Global Meeting
University of Rochester, In the Field Conference
Emory University, Department of Political Science Speaker Series
Data & Society, Databites
Microsoft Research, New York

2016
University of Chicago, BFI Media Conference
UC Merced, Understanding Politics Speaker Series
Princeton University, Comparative Politics Seminar
NYU, Social Media and Political Participation Global Meeting
Harvard University, Mobilized Contention Workshop
NYU Florence, Social Media and Political Participation Global Meeting

University of Pennsylvania, Digital Media and the Future(s) of Democracy
Washington University in St. Louis, Comparative Politics Annual Conference
UCLA, Comparative Politics Workshop
Stanford University Center on Democracy, Development and Rule of Law seminar
Brown University, Comparative and Theoretical Perspectives on State Capacity Workshop

2015 and Prior

University of Mannheim, MZES Big Data Conference
Stanford University, Political Methodology Workshop
Facebook, Data Science Group Seminar
Stanford University, Comparative Politics Workshop
Shanghai University of Finance and Economics, Workshop on Big Data
Harvard Yenching, Workshop on Collective Protest in China
Tsinghua University, Political Science Department Seminar
Harvard University, New Directions in Text Analysis
New Faces in Political Methodology
NYU Social Media and Political Participation Conference
UCSD, Analysis of China's Institutions: Theory and Evidence Conference

CONFERENCES

2018

APSA, Annual Conference, Boston, MA
MPSA, Annual Conference, Chicago, IL
Social Science Foo Camp
ICA, Annual Conference, Prague, Czech Republic

2017

APSA, Annual conference, San Francisco, CA
ICA, Annual Conference, San Diego, CA
MPSA, Annual conference, Chicago, IL

2016

Northeastern University, Text as Data Conference
EGAP18 Workshop
Association of Chinese Political Studies (ACPS), Annual Meeting
Computation + Journalism Symposium, Stanford, CA
APSA, Annual conference, Philadelphia, PA
UC Davis Visions In Methodology
MPSA, Annual conference, Chicago, IL

2015 and Prior

APSA, Annual conference, 2011, 2012, 2013, 2014, 2015
APSA, Political Communication Pre-conference
Society for Institutional & Organizational Economics, Annual Conference
MPSA, Annual conference, Chicago, IL, 2013, 2014, 2015
AAS, Annual Conference, Chicago, IL

PROFESSIONAL,
UNIVERSITY,
AND
DEPARTMENTAL
SERVICE

Editorial Board, *International Journal of Press/Politics*, 2018-
Data Science Design Team, Stanford University Long Rang Planning, 2018-
Advisory Board, Stanford Cyber Initiative, 2017-
Faculty Steering Committee, Stanford Ctr for Computational Social Science, 2015-
Paul Lazarsfeld Best Paper Award Committee Chair, APSA PolCom Section, 2019
PolMeth 2019 Program Committee, Society for Political Methodology, 2019
Writing & Rhetoric Requirement Governance Board, Stanford University, 2018-2021
Data Science Institute Working Group, Stanford University, 2018

Standards Grant Committee, EGAP, 2018
 Miller Prize Committee, Society for Political Methodology, 2018
 Paul Lazarsfeld Best Paper Award Committee, APSA PolCom Section, 2018
 Travel Award Committee, APSA Political Communication Section, 2017
 Postdoctoral Fellowship in Chinese Studies Committee, Stanford Center for East Asian Studies, 2016, 2017
 Co-organizer, APSA Mini-Conference on Chinese Politics, 2016
 Reviewer for *American Journal of Political Science*, *American Journal of Sociology*, *American Political Science Review*, *British Journal of Political Science*, *Chinese Political Science Review*, *China Journal*, *China Quarterly*, *Comparative Political Studies*, *Economic & Politics*, *Governance*, *International Journal of Communication*, *International Studies Review*, *International Studies Quarterly*, *Journal of Comparative Politics*, *Journal of Conflict Resolution*, *Journal of Experimental Political Science*, *Journal of Politics*, *New Media and Society*, *Policy & Internet*, *Political Analysis*, *Political Behavior*, *Political Communication*, *Political Psychology*, *Political Research Quarterly*, *Political Science Research and Methods*, *Science*, *Social Science Computer Review*, *Social Science Research*

OTHER Statistical Programming / Markup Languages: R, Python, L^AT_EX
 Languages: Mandarin Chinese and English

WORK EXPERIENCE	CareerVillage	2010-2015
	Co-founder	
	McKinsey & Company	2005-2009
	Engagement Manager, Greater China Office (2009)	
	Associate, Greater China Office (2008)	
	Business Analyst, New York Office (2005-2007)	
	Chinese Center for Disease Control	2004-2005
	International Project Manager, Division of Treatment and Care National Center for HIV/AIDS	